Casey Galloway

www.caseyjgalloway.com
casey.j.galloway@gmail.com
(716) 870 - 8650

SUMMARY of QUALIFICATIONS

- 4 years experience in web development, audit reporting, and database development
- Proficient in a wide array of digital languages, skills, and software
- Proven leadership experience managing people and organizations
- Demonstrated academic excellence and ability to quickly learn and be productive
- Extremely hard work ethic, dependable, and team orientated

EDUCATION

State University of New York at Oswego
Master of Arts:
Human Computer Interaction
Anticipated Graduation Spring 2020 – GPA 3.91/4.0

State University of New York at the College
at Brockport
Bachelor of Science:
Computer Information Systems, ABET Accredited
Minor: Business Administration
May 2017 – GPA 3.91/4.0
Summa Cum Laude

UX SKILLS

- Web Design
- Wireframing
- Prototyping
- Content Writing
- User Research

LANGUAGES

- HTML5/CSS
- JavaScript
- PHP
- XML
- Basic Java

SOFTWARE

- Content Management Systems (Wix, WordPress)
- Photoshop/Illustrator
- Axure
- Microsoft Suite
- SharePoint

AWARDS

- Dr. Eugene Spafford Departmental Scholar Award in Information Systems
- Computer Science Departmental Award

INTERNATIONAL EXPERIENCES

Study Abroad
- *Melbourne/Sydney, Australia*
- *Dublin, Ireland*
- *Luoyang/Beijing, China*

Personal Travel
- *Austria*
- *Canada*
- *Dominican Republic*
- *Honduras*
- *Jamaica*
- *Slovakia*
- *Belize*
- *Costa Rica*
- *El Salvador*
- *Hungary*
- *Mexico*
- *Spain*
- *Brazil*
- *Czech Republic*
- *France*
- *Italy*
- *Netherlands*

WORK EXPERIENCE

Graduate Assistant   Spring 2019 - present
Curriculum & Instruction Department at SUNY Oswego – Oswego, NY
- Redesigned department webpages using Drupal
- Managed and digitized technology inventory database

Business Analyst   February 2018 – December 2018
Citigroup – TSR Consulting – Getzville, NY
- Create and maintain customer reference data in internally developed back-end database for global commercial clients
- Aid internal employees with creation, modification, and deletion of client records

Technology Intern   Summer 2016
M&T Bank – Buffalo, NY
- Developed prototype intranet webpages for Technology Risk Management team
- Collated and managed technology audit findings in SharePoint
- Optimized upper level management monthly audit reporting
- Collaborated on project to review and update the Corporate Technology Standards database

Marketing Intern   Summer 2015
Solgari – Dublin, Ireland
- Managed databases of potential customers and partners and cataloged entries in Salesforce
- Conducted initial and follow-up sales calls and updated entries within Salesforce

LEADERSHIP

- Human Computer Interaction Organization – *Vice President*
- Brockport Women in Technology: LaDeBugs – *President, Founding Vice President*
- Brockport Student Government – *Service Council Senator*

Casey Galloway
www.caseyjgalloway.com
casey.j.galloway@gmail.com
(716) 870 - 8650

PROJECTS

TheraFinder App Project – Oswego, NY
- Created project concept based on an identified social problem to address the difficulties in finding a therapist
- Brainstormed app concepts and conducted initial user research using IDEO Design Challenge lessons
- Developed low-fidelity wireframes and high-fidelity prototypes using Axure
- Designed surveys to obtain user requirements and feedback

Galloway Technical Services Website Plan – Oswego, NY
- Compiled a website specification document about a local small business
- Interviewed business president in regard to website requirements and market information
- Developed target audience personas and drew website storyboard
- Created low-fidelity wireframes and interactive high-fidelity prototype using Axure

Mapping Oswego Project – Oswego, NY
- Collaborated in creating an augmented reality experience to display historic Oswego
- Coded corresponding website to inform and instruct users about the project
- Managed team of undergraduate and graduate students

Kyle & Melissa Wedding Website – Oswego, NY
- Volunteered to design and development a wedding website
- Communicated with clients about website aesthetic and content
- Coded website using HTML5 and CSS

Aromantium Website – Brockport, NY
- Analyzed local small business operations to determine most prominent technological needs
- Developed website using Wix with online shopping and appointment scheduling features
- Created and provided training on using Wix content management system

Umami Mobile Recipe App Human Computer Interaction Project – Brockport, NY
- Designed mobile recipe app using user experience and design principles in an iterative development lifecycle
- Conducted user research and created prototypes based on user feedback
- Compiled initial business proposal and wrote final business report

The Pet People E-Commerce Business Project – Brockport, NY
- Collaborated on establishing a fictitious service-based business
- Developed a fictious business website using HTML, CSS, JavaScript, and PHP